

Union Budget FY24



सहात्मा आंधी

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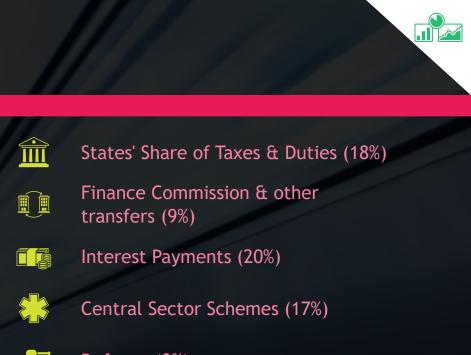
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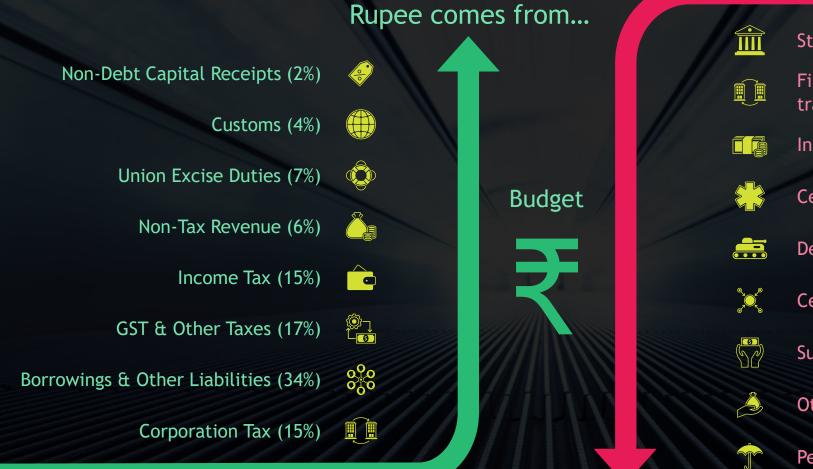
BCG

Story in a nutshell

BUSINESS

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Defence (8%)

Centrally Sponsored Schemes (9%)

Subsidies (7%)

Other Expenditure (8%)

Pensions (4%)

Rupee goes to...

Union budget FY24 rests on 7 pillars (Saptarishi) - (I/II)



Inclusive Development

- Focus on: Agriculture, Education & Health
- Agriculture Accelerator fund for start ups in rural areas
- INR 20 lakh Cr targeted credit outlay for Animal Husbandry, Dairies & Fishery sectors
- National Digital Library for children to be set up
- Launch of mission to eliminate Sickle cell anemia by 2047
- 157 new nursing colleges to be established



Reaching the last mile

- INR 15,000 Cr PVTG development fund to provide housing, water, road, telecom, education & health in PVTG areas
- Centre will recruit 38,800 teachers and support staff for the 740 Eklavya Model Residential Schools,
- Financial assistance for sustainable micro-

irrigation systems in drought prone regions of Karnataka



Youth Power

- PMKVY 4.0 for skilling to be launched to cover Coding, AI, Robotics courses; 30 Skill India International Centres to be setup across states
- Unified Skill India Digital platform for enabling formal skilling
- National Apprenticeship Promotion Scheme to support 47 lakh youth



Financial Sector

- INR 2 lakh Cr collateral free credit scheme for MSMEs
- INR 30 lakh, Senior citizen saving scheme deposit limit (up from INR 15 lakh)
- Mahila Samman Bachat Patra to enable small saving scheme up to INR 2 lakh for 2 years for women
- Continued support for public digital infrastructure



Union budget FY24 rests on 7 pillars (Saptarishi) - (II/II)



Green Growth

- Provision of INR 35,000 Cr for priority capital investments towards energy transition, net zero, energy security etc.
- PM-Pranam to be launched to promote usage of alternative fertilizers
- 10,000 Bio-Input Resource Centres to be set-up for a national-level micro-fertilizer and pesticide manufacturing network
- Green Credit Programme to incentivize sustainability



- 3 specialized AI centres to be set up to develop AI based solutions across sectors
- National Government Data Policy to be introduced to enable access to anonymized data
- 100 5G services labs to be set up for application development to be set up
- Outlay for R&D grant for lab grown diamonds



Infra and Investment

- Capital investment outlay of INR 10 lakh Cr (33% increase)
- INR 2.4 lakh Cr capital outlay for Railways (highest ever)
- Creation of Urban Infra in Tier 2 & 3 cities through UIDF
- Continuation of 50-year interest free loan to state governments till 2024 (outlay of INR 1.3 lakh Cr)



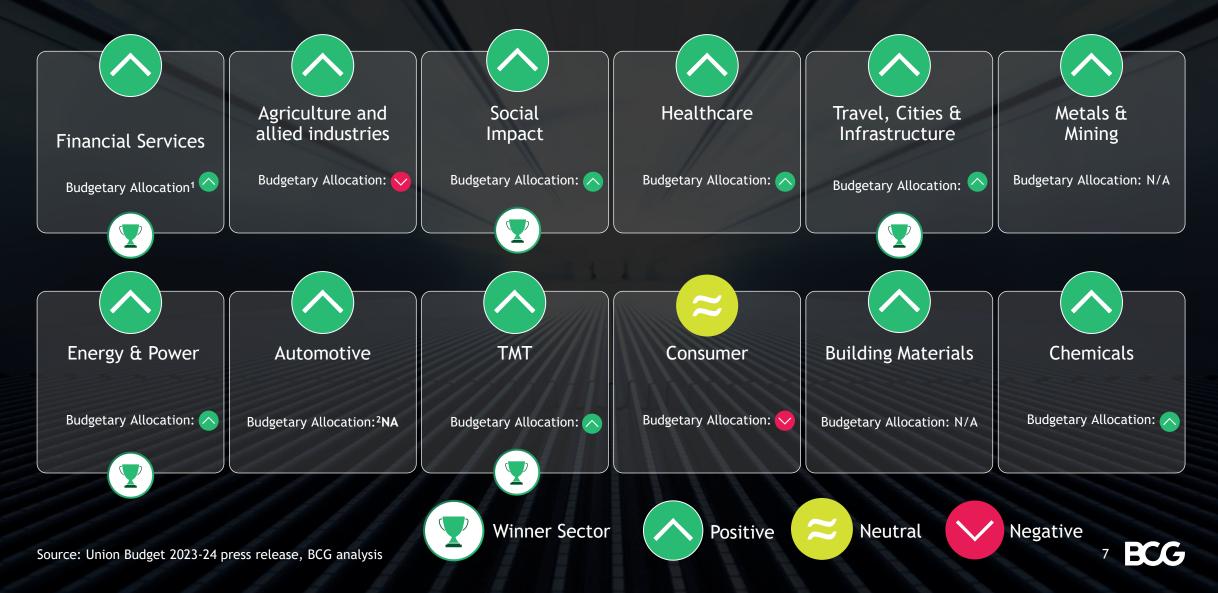


Decoding the Budget Arithmetic

Particulars (INR Cr)	FY23 BE	FY23 RE	FY24 BE	Difference FY23 RE—FY24 BE	Growth FY23 Vs FY24	Growth FY24 BE Vs FY23 BE
					Absolute	%
Receipts	3,944,909	4,187,232	4,503,097	242,323	315,865	14.2%
Revenue	2,204,422	2,348,413	2,632,281	143,991	283,868	19.4%
Capital	1,740,487	1,838,819	1,870,816	98,332	31,997	7.5%
Expenditure	3,944,909	4,187,232	4,503,097	242,323	315,865	14.2%
Revenue	3,194,663	3,458,959	3,502,136	264,296	43,177	9.6%
Capital	750,246	728,274	1,000,961	-21,972	272,687	33.4%
Expenditure allocation (top items)						
Interest payments	940,651	940,651	1,079,971	0	139,320	14.8%
Transport	351,851	390,496	517,034	38,645	126,538	47.0%
Defence	385,370	409,500	432,720	24,130	23,220	12.3%
Transfer to States	334,339	270,936	324,641	-63,403	53,705	-2.9%
Rural Development	206,293	243,317	238,204	37,024	-5,113	15.5%
Pension	207,132	244,780	234,359	37,648	-10,421	13.1%
Food	206,831	287,194	197,350	80,363	-89,844	-4.6%

India Union Budget FY24: Story in a nutshell

Focus on expansion of infrastructure, augmentation of consumption, and regulation of fiscal deficit



Impact of Union Budget FY24 on commodities



- Cigarettes
- Silver
- Compounded rubber
- Imitation Jewelry
- Articles made from gold bars
- Imported High value SKD and CBU vehicles
- Imported bicycles and toys
- Imported kitchen electric chimney
- Imported luxury cars and Evs



- Mobile Phones
- TV
- Lab-grown diamonds
- Shrimp feed
- Machinery for li-on batteries
- Raw materials for EV industry



Financial outlook for FY24



Budget FY24: Economy Projections

	FY23	FY24E
GDP Growth (% y-o-y)	7	6-6.8
CPI Inflation (% y-o-y)	5.5	4.1
Fiscal Deficit (% of GDP)	6.4	5.9





Factors impacting outlook FY24



Rise in foreign funds and private sector investment



Risk of global recession (esp. in advanced economies)



Push to infrastructure and manufacturing sector

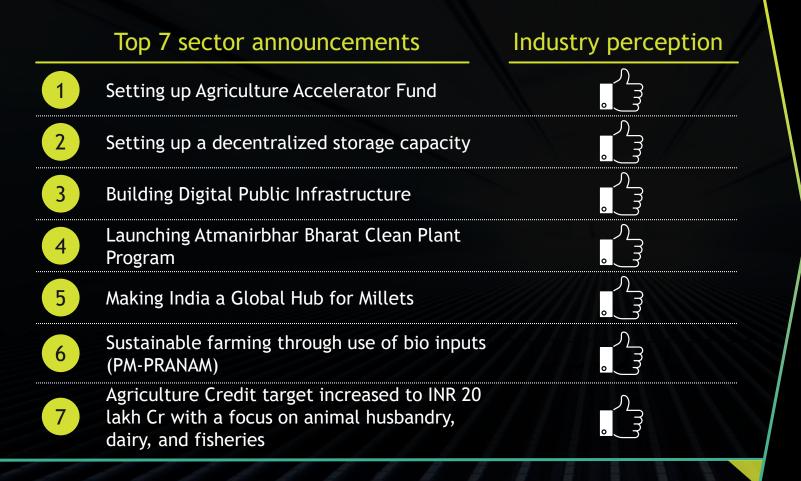
Reduction in income tax to impact revenue by INR 35,000 Cr. However, increase in disposable income of taxpayer will aid in indirect tax collection and have multiplier effect in the economy



Agriculture and Allied Sectors

BUSINESS

Strong focus on improving value chain efficiencies through technology and quality inputs to enhance farmer's income





Sector Impact

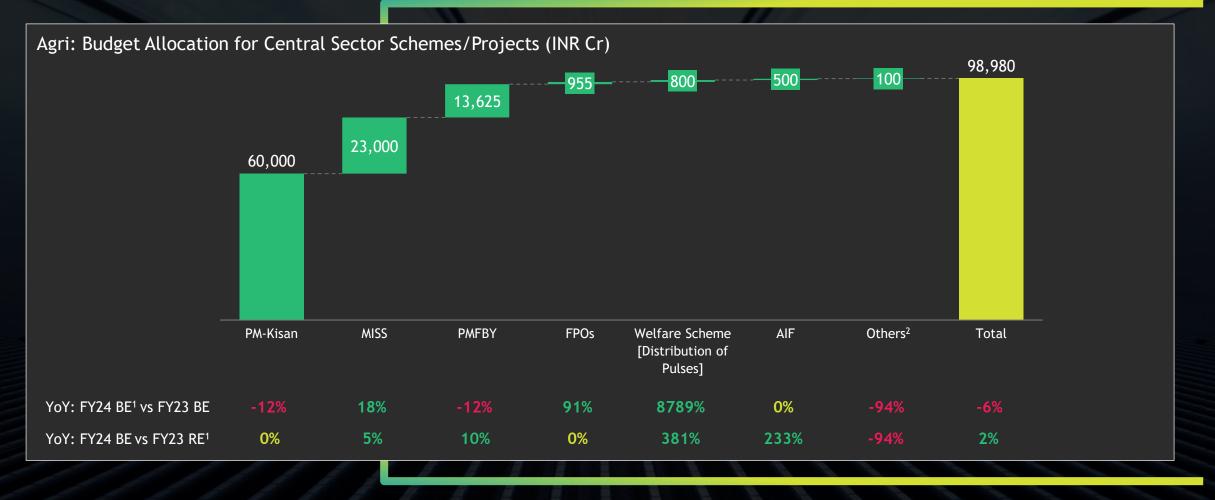
All sector announcements are targeted towards addressing the critical input-output linkage challenges across the value chain and thereby improving farm productivity and reducing post-harvest losses.

This is expected to improve profitability and support farmers' income.





Marginal rise in Agri budget outlay compared with RE of last fiscal; continued focus on core central sector schemes with consistent budget allocation

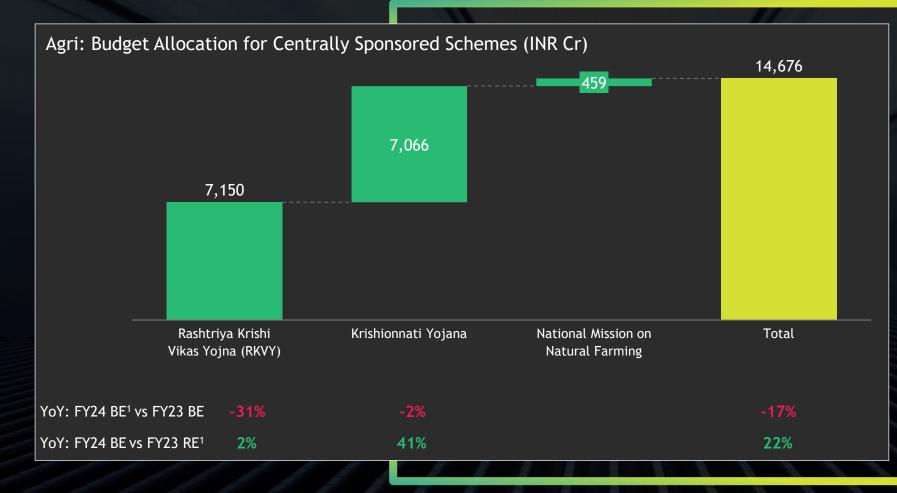


1. BE refers to Budget Estimate and RE is Revised Estimate 2. It includes MIS-PSS, PM-AASHA, Pradhan Mantri Kisan Man Dhan Yojana, and National Beekeeping Honey Mission Source: Union Budget 2023-24 press release; BCG analysis

BCG



Budget allocation increased for centrally sponsored schemes compared with RE of last fiscal; a new scheme launched to focus on natural farming



Overall, 22% increase in budget allocation for RKVY and Krishionnati Yojana compared with RE of last fiscal; however, both witnessed decline when compared to BE

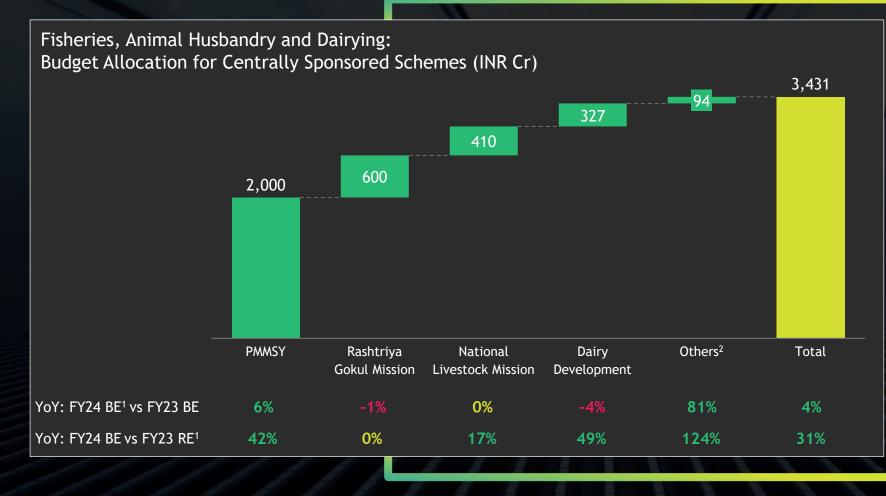
The newly launched National Mission on Natural Farming aims to aid 1 Cr farmers to adopt natural farming over the next 3 years; 10,000 bio input resource centers will be set up

1. BE refers to Budget Estimate and RE is Revised Estimate Source: Union Budget 2023-24 press release; BCG analysis





PMMSY received highest outlay of 2k Cr, an increase of 6% from budget estimates of last fiscal



Push for fisheries: Government has announced plans to launch a subscheme under PM Matsya Sampada Yojana (PMMSY) with an outlay of INR 6,000 Cr to further enable those involved in fisheries (incl. fishermen, fish vendors, and SMEs) and thereby improve value chain efficiencies

1. BE refers to Budget Estimate and RE is Revised Estimate 2. Others include FIDF, Livestock Census and Integrated Sample Survey, and Dairying Through Cooperatives Source: Union Budget 2023-24 press release; BCG analysis



Chemicals and Fertilizers

BUSINESS

Focus on making domestic industry competitive through necessary duty cuts, subsidies, and infrastructure development

Top 4 sector announcements



Customs duty cuts on certain chemicals: 2.5% duty on acid-grade fluorspar (from 5%) and crude glycerin (from 7.5%)



Customs duty exemption on denatured ethyl alcohol and capital goods for manufacturing of lithium-ion batteries



Industry perception



Increase in urea and nutrient BE subsidies



100 transport infrastructure projects identified for end-to-end connectivity for key sectors, incl. fertilizers





Sector Impact

Customs duty exemptions and decreases to create a level-playing field for domestic companies

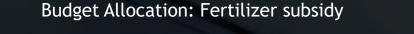
- Duty cuts on raw materials, fluorspar and glycerin, to make value-added downstream industry competitive
- Duty exemption on ethyl alcohol will drive the ethanol blending program and facilitate energy transition

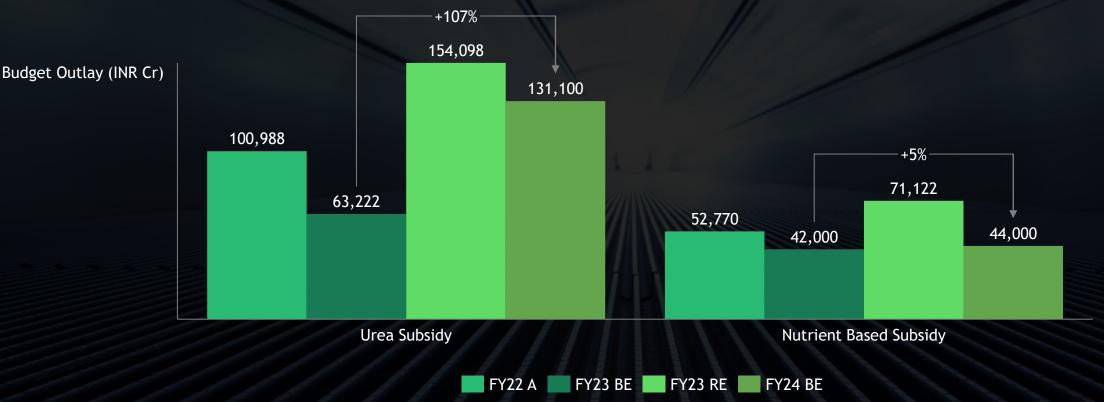
Infrastructure projects to provide required distribution assets to the fertilizer sector, reducing costs and associated risks of supply chain disruption

Looking forward, PLIs to bolster budget



Significant increase in fertilizer subsidies compared with budgeted estimates of last fiscal in the wake of rise in global prices







Social Impact

BUSINESS •



Key insights from education sector allocation in Union Budget FY24



Education ministry received INR 1.12 Cr for FY24; highest so far and ~8.3% increase from last year. ~60% allocation for school education and ~40% for higher education



The budget pushes for mitigating Covid time learning loss, strengthening teacher capacities, and preparing both institutions and youth for digital economy



Under school education outlay, budget for outcome focus programme (STARS) has doubled and Ekalvya Model school for tribal students has tripled from last year; budget cuts in scholarships



Under higher education outlay, budgets for world class institutions has grown by 1.25x and PM research fellowship by 2x; budget cuts in scholarships², research & innovation³, IIMs



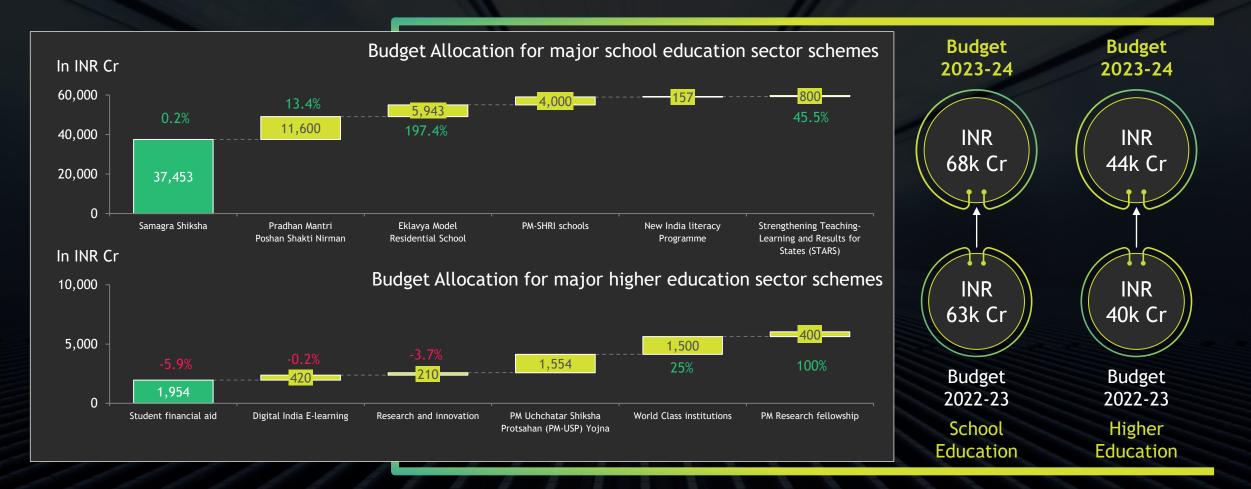
The key announcements seems to be in favor of digital upskilling and infrastructure; however, **budgets for programmes such as PM e-vidya and national digital library are yet to be allocated**





includes Early Childhood Education, assessments, Learning Enhancement Programme Information and communication technology etc
 100% cuts in scholarships for college and university students and special scholarship for J&K students
 National initiative for design initiative, multidisciplinary research, policy research in social science etc.

Budget outlay under school education increased by ~8.4% and higher education by ~8% from last year base estimates; overall increase by ~INR 8,600 Cr





Focus on teacher capacity building, digital upskilling and world class institutions to pave a pathway for knowledge-based economy

preparing youth for global market opportunities

Themes		Policy Announcement	Impact	0000
	School Education	 Focus on 740 Ekalavya schools serving 3.5 lakh tribal students; budget allocation for 14,500 PM Shri schools National digital libraries will be set up for children push for physical libraries; NBT to provide books Teacher training will be re-envisioned; DIETs to be transformed as institutes for excellence 	 Inculcating reading habit, communant participation and access to digital diversify the ongoing approaches learning loss Upskilling of teachers will be instabuild them as 21st century facilities improve learning outcomes 	l resources will es to mitigate crumental to
	Higher Education	 3 centres for AI will be set up to boost research, knowledge and industry collaboration 157 new nursing colleges will be set up; multidisciplinary courses for medical devices 100 labs will be set up to develop apps using 5G services in engineering colleges 	 Strong impetus on R&D, industry of and preparing institutions for digit will improve relevance and appear education for students 	tal economy
	Skilling	 PMKVY 4.0 to be launched with a focus on digital upskilling (coding, robotics, IoT etc.) Unified Skill India Digital Platform to be launched for upskilling; access to schemes, linkage with employers 30 Skill India International Centres to be established for 	 Strengthened focus on "skilling by needs and global trends" will end relevance and outputs; thereby in employability among youth 	hance both

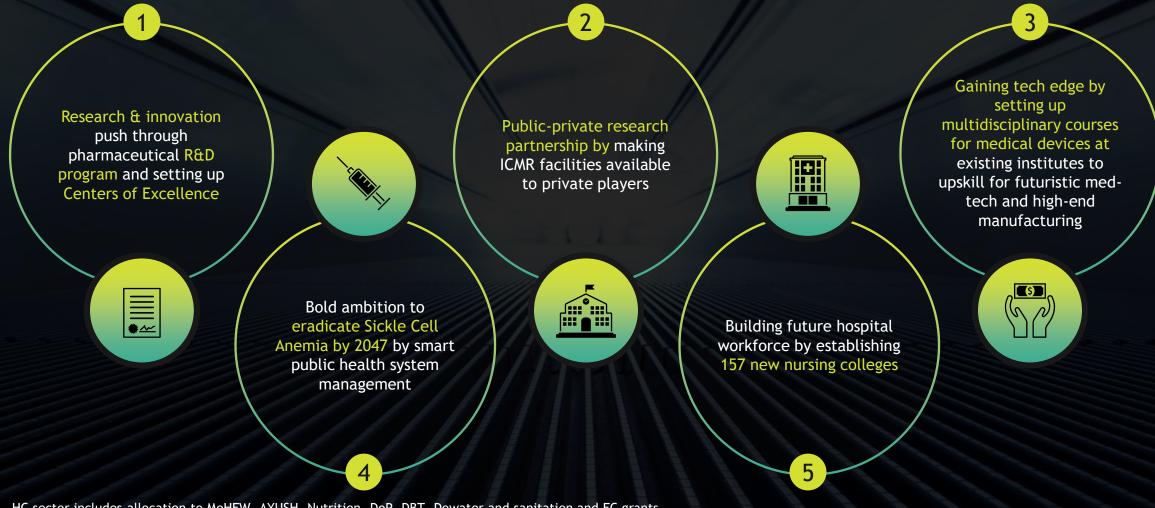
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Source: Union Budget 2023-24 press release, BCG analysis

Healthcare & Public Health

RUSINESS

Healthcare infrastructure, innovation & public health emerge as priorities; total allocation at INR 2.1 lakh Cr with 5.5% hike YoY



HC sector includes allocation to MoHFW, AYUSH, Nutrition, DoP, DBT, Dowater and sanitation and FC grants Source: Union Budget 2023-2024 press release; BCG analysis

Positive outlook for the industry with a push for 'Discover in India' and creating skilled workforce for the future

Industry perception

Top 5 sector announcements

Push for public-private partnership in pharma R&D, manufacturing through ICMR labs



Boost to health infrastructure by establishing 157 new nursing colleges





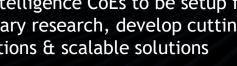
Creating skilled manpower through multidisciplinary courses for futuristic research & manufacturing of medical devices



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3 Artificial Intelligence CoEs to be setup for interdisciplinary research, develop cutting edge applications & scalable solutions





Mission to eradicate Sickle Cell Anemia by 2047

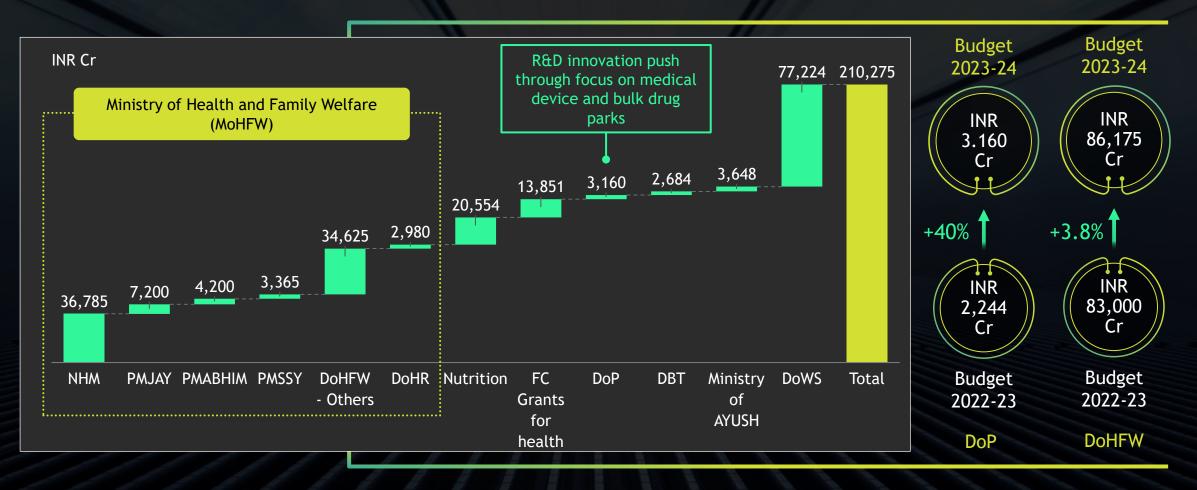


Sector Impact

- Futuristic budget covering different functions to potentially deliver results in the mid-to-long term
- However, a gap in healthcare spending remains, which is still less than 2.5% of GDP
- Lack of initiatives addressing noncommunicable diseases burden, custom duty in medical equipment



~40% YoY rise in budget allocation for pharmaceuticals; marginal 3.8% increase YoY in allocation to MoHFW



Note: NHM: National Health Mission; PMABHIM: PM Ayushman Bharat Health Infrastructure Mission; PMSSY: Pardhan Mantri Swasthya Suraksha Yojana; DoHR: Department of Health Research; DoP: Department of Pharmaceuticals; DBT: Department of Biotechnology; DoWS: Department of Water and Sanitation; DoHFW: Department of Health and Family Welfare; Nutrition: SAKSHAM Anganwadi and POSHAN 2.0 Source: Union Budget 2023-2024 press release; BCG analysis

6 BCG

Progressive initiatives focusing on innovation, digital health & upskilling the workforce

Themes	Policy Announcement	Impact	
Push for 'Discover in India through R&D innovation	 Allocation of INR 1,250 Cr to setup bulk drug parks, medical device parks, technology upgradation and setting up of common facilities in public-private partnership Setting up of Centers of Excellence to promote pharma R&D Research and laboratory facilities at ICMR labs to made available to public and private players to promote collaborative research 	 Moving beyond make in India by strengthening R&D ecosystem Bulk drug parks to lower the cost of manufacturing Enhancing public-private partnership in pharmaceutical research Lack of defined road-map for the pharma R&D program 	
Advancing digital health through AI	 Allocation of INR 341 Cr to National Digital Health Mission, an increase of 70% YoY Centers of Excellence for Artificial Intelligence at top educational institutions in partnership with industry players to conduct inter-disciplinary research 	 Strengthening digital health infrastructure Positive step towards achieving the goal of Universal Health Coverage 	
Building future medical device infrastructure	 Allocation of INR 200 Cr for medical device parks Allocation of INR 1,000 Cr for production linked incentive scheme for domestic manufacturing of medical devices Multidisciplinary medical device courses to upskill manpower in advanced medical device technologies, high-end manufacturing and research 	 Access to standardized testing facilities and infrastructure Local manufacturing will reduce the cost of production and improve affordability and access 	

ECG

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Renewed commitment towards improving universal health coverage, better nutritional outcomes and reducing disease burden

			-	
Themes		Policy Announcement	Impact	
•	Promoting universal health coverage	 Ayushman Bharat- Pradhan Mantri Jan Arogya Yojna (PMJAY) allocated INR 7,200 Cr, up by INR 743 Cr or 11.5% YoY Pradhan Mantri Ayushman Bharat Health Infrastructure Mission (PMABHIM) allocated INR 4,200 Cr; rise of INR 23 Cr or 0.55% YoY 	 Increased coverage to include additional groups* Preparing health systems for effective pandemic preparedness 	
Ò	Maximizing nutritional outcomes	 Saksham Anganwadi and POSHAN 2.0 schemes received an allocation of INR 20,554 Cr, 1.44% hike YoY Setting up centers of excellence for millet production 	Improving service delivery through quality infrastructure and resources in Anganwadi Millet consumption can potentially enhance health benefits in lifestyle diseases such as diabetes	
	Expanding medical education infrastructure	 Setting up of 157 new nursing colleges to increase hospital industry workforce Pardhan Mantri Swasthya Suraksha Yojana (PMSSY) receives an allocation of INR 3,356 Cr, a 60% dip YoY 	Positive step towards improving nurse to patient ratio	
8	Reducing disease burden	 Program to eradicate Sickle Cell Anemia by 2047 through universal screening in tribal areas in the age group 5-40 years, creating awareness and counseling initiatives 	Reducing disease burden through targeted intervention with endemic populations	

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Oil & Gas

BUSINESS

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BUDGET

Energy security & Energy transition remained the key focus areas for the sector

Focusing on energy security government allocate INR 5,710 Cr budget for the construction of caverns Phase II (SPR) with an aggregate capacity of 12.5 MMT



Pradhan Mantri JI-VAN Yojana sets INR 226 Cr budget to support 2G Bioethanol projects under National Bio-fuel fund

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To meet the Net-Zero target by 2070 government funneled a CAPEX of INR 35,000 Cr towards Energy transition impacting power & renewable sector



As OMC suffers a cumulative losses of INR 27,276 Cr in first half of FY 23 government gives INR 30,000 Cr as capital support

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INR 1,633 Cr have been budgeted for new LPG connections to BPL households with a preference to North-Eastern part of the country.



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Sector to focus on low carbon fuel fulfilling country's Net Zero target

Top sector announcements



National Green Hydrogen Mission, with an outlay of INR 19,700 Cr to facilitate transition of the economy to low carbon intensity & reduce dependence on fossil fuel imports



Industry perception



To promote green mobility in the country blended compressed natural gas is exempted from excise duty





Promoting the Ethanol blending program (EBP) basic custom duty (5%) is exempted from the Denatured ethyl alcohol



chemical feedstock



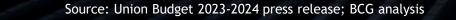


Sub-sector Impact

- Refinery & Petrochemical Industry to integrate renewable hydrogen production at their facility
- Increased activities in EPC sector, overall growth of sector



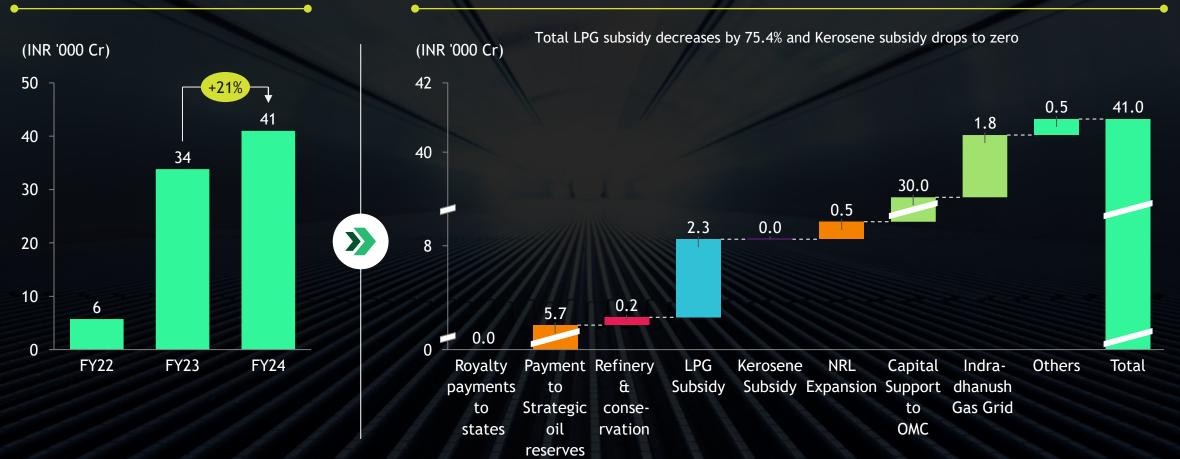
An increase in import tax on Naphtha to 2.5% from 1% will push domestic production of key





Allocation: Steep Capital allocation to OMC with states missing out on central government royalties

Budget Allocation



Budget Allocation FY24 break-up



Power & Renewables

BUSINESS

BUDGET



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Focus on Green Industrial and Economic growth

- Green Energy Corridor: Provision of CFA for capacity addition of cumulative 6,000 ckm transmission infrastructure
- CFA for SHP on and off-grid

Solar to remain green transition mainstay, with

- On-Grid INR 5,000 Cr budgetary provision
- Off-Grid
 - Installation of 3 lakh solar street-lights, distribution of 25 lakh solar study lamps
 - Installation of solar power packs of total aggregated capacity of 100 MWp.
 - AJAY Phase-II: installation of over 3 lakh solar street-lights
 - 20MWeq Projects of Concentrated Solar Thermal(CST)

- Strong push to wind energy profile, INR 1,214 Cr of budgetary provision
- CFA for Bio-Energy projects, total budgetary outlay of INR 505 Cr



- Budget allocation of INR 2,902 Cr for strengthening Power Systems
- Provision of INR 12,000 Cr for reforms in distribution sector
- VGF Funding for Pump Storage Plants and battery Energy Storage Systems



Key highlights for Power Sector & Renewable Energy



CFA - Central Financial Assistance SHP - Small Hydro Plant VGF - Visibity Gap Funding

Clean and green energy initiatives to ensure stable renewables growth

Top 4 sector announcements



Renewable Energy Evacuation: Inter-State integration of 13GW Renewable Energy with total investment of INR 20,700 Cr including INR 8,300 Cr of central support



Energy Transition: INR 35,000 Cr for priority capital investment towards energy transition, net zero and energy security



Battery Energy Storage: Visibility Gap Funding for 4,000 MWh capacity and push to pumped storage projects



Green Credit Programme: Incentivizing environmentally sustainable and responsive actions by companies, individuals and local bodies achieving 500 GW target by 2030 Round-the-clock power at reduced tariffs

Impact

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Improved and enhanced

green financing solutions

Renewables to remain

major focus; boost in

Competition in battery production; cost decline

Encouraging green projects, Reduction in carbon footprint,



Sub-sector Impact

- Strong push to Battery Storage and Green Hydrogen
- Opportunity to develop green financing solutions (green transmission)

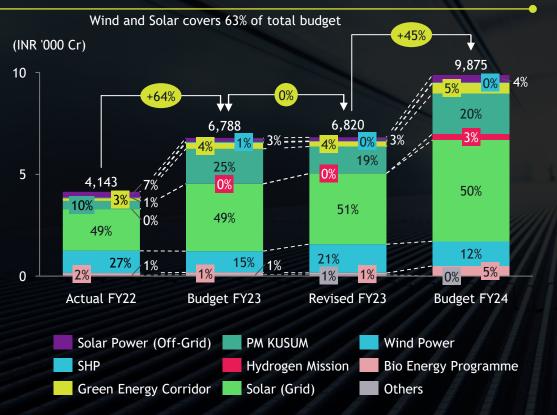


Source: Union Budget 2023-2024 press release; BCG analysis

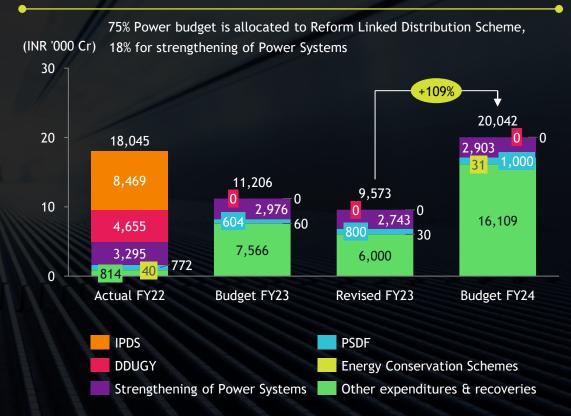
Solar incl. KUSUM and Wind remains the mainstay for Power and Renewable Energy sector

INR Cr

Budgetary outlay for New and Renewable energy sees 45% increase w.r.t to previous year's announcement



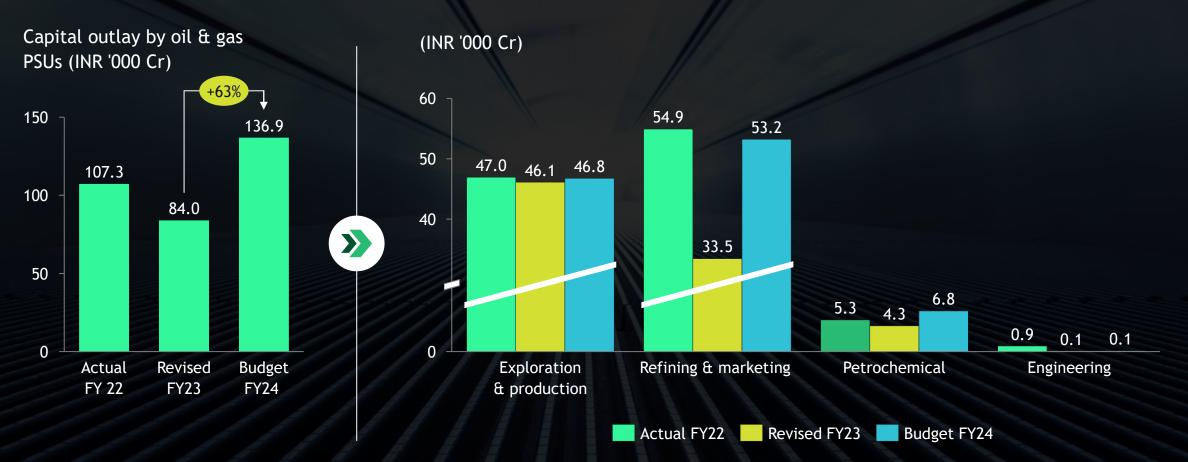
Budgetary outlay for Power surge ~109% from previous year



1. Solar, wind, SHP allocations are for Grid and Off-Grid both 2. IPDS: Integrated Power Development Scheme, DDUGY:Deen Dayal Upadhyaya Gram Jyoti Yojna; PSDF: Power System Development Fund 3. Saubhagya Scheme or Pradhan Mantri Sahaj Bijli Har Ghar Yojana 4. RE: Renewable energy

Source: Union Budget 2023-2024 press release; BCG analysis

PSUs investment: 63% increase in capital outlay of PSUs driven by refining and petrochemical sectors





Automotive & Mobility

BUSINESS



Leveraging sustainable energy to usher in green industrial and economic transition Green growth by implementation of green mobility programs to achieve net-zero carbon emission by 2070, while creating largescale green job opportunities



Push to replace 9 lakh government vehicles (>15 years old), with alternative fuels will help strengthen vehicle scrappage policy



Battery energy storage systems receive a boost from viability gap funding for development of capacity of 4,000 MWH, and help fortify e-mobility ecosystems



Higher FAME II allocation and custom duty relaxations for EV battery manufacturing and raw materials and increase in duties for all SKD and high value CKD EVs will help stimulate local EV production



Heavy investment in skill development on Industry 4.0, which includes coding, AI, robotics, mechatronics, IOT, etc., will train the next generation workforce



Automotive sector gains due to strong focus on green energy growth and environmental subsidy

Themes		Policy Announcement	Impact 6000
Gree mol	en bility	 FAME II incentives of INR 5,172 Cr has been allocated for FY24, which is ~80% greater than earlier in FY23 The National Green Hydrogen Mission has an outlay of INR 19,700 Cr and a target to achieve annual production of 5 MMT by 2030 Support for Battery Energy Storage Systems with capacity of 4,000 MWH Vehicle replacement initiative for 9 lakh government vehicles in accordance to scrappage policy with 50-year interest free loans support to state governments 	 Electric two-wheeler segment is poised to be the largest beneficiary of FAME II incentives, which is set to expire a the end of FY24 The National Green Hydrogen Mission helps enables the reduction in dependance of fossil fuels and overall carbor footprint in the future Investments in energy storage systems helps secure EV infrastructure and related ecosystems Fleet replacement with EVs and alternate fuels will catalyze adoption of clean mobility vehicles, while reducing heavy polluting units
	tainable relopment	 Skill development initiatives under PM Kaushal Vikas Yojana 4.0 and introduction of three centres of excellence for Artificial Intelligence Substantial investment in last and first mile connectivity for ports, coal, steel, fertilizer, and food grains sectors; physical connectivity for tourist locations Extension of income tax benefits for startups 	 Youth workforce skill enhancement in Industry 4.0 such as coding, AI, robotics, mechatronics will align with future necessities in the Indian automotive sector Road connectivity infrastructure investments are expected to increase demand for commercial goods vehicles Startups in mobility sector will benefit with extension of tax holiday to 10 years
Cus dut	tom ies	 Exemption of customs duty on GST-paid for compressed bio-gas, blended CNG, EV raw materials, specific lithiumion cell manufacturing capital goods/machinery, industrial ethyl alcohol for ethanol blending, and imported vehicles and auto-components for testing/certification Increase in customs duty on high value SKD and CKD vehicle imports 	 The reduction custom duty and 1-year extension of subsidies on EV batteries further catalyzes the EV adoption rate Domestic manufacturing of EVs and EV components is encouraged, which increases employment opportunities in the sector

Source: Union Budget 2023-24 press release; BCG analysis

Exemption and concession in basic custom duties is expected to boost domestic manufacturing, especially e-mobility products

Item	Previous basic custom duty	New custom duty
Specified capital goods/machinery for manufacture of Li-ion cell for EV batteries	As applicable	Nil
Denatured ethyl alcohol (supporting Ethanol Blending Programme)	5%	Nil
Vehicles and auto-components/systems imported for testing and certification	As applicable	Nil
All SKD vehicle import	30%	35%
Non-EV CBU vehicle import ¹	60%	70%
EV CBU vehicle import ²	60%	70%
Bicycle import	30%	35%

Reduction on custom duties on EV batteries and raw materials is expected to make EVs cheaper and help achieve cost parity when Fame-II incentives are rolled back

1. Other than with CIF more than USD 40,000 or with engine capacity more than 3000 cc for petrol-run vehicle and more than 2500 cc for diesel-run vehicles, or with both 2. Other than with CIF value more than USD 40,000



Technology, Media & Telecom

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Provision of TDS and taxability of net winnings for Online Games

An Entity DigiLocker will be set up for use by MSMEs, large business and charitable trusts for secure online payments



First time introduction of National Digital Library for Children and Adolescents



Three Centers of Excellence for Artificial Intelligence will be established in top education institutions



100 labs to develop 5G services will be established across engineering institutions



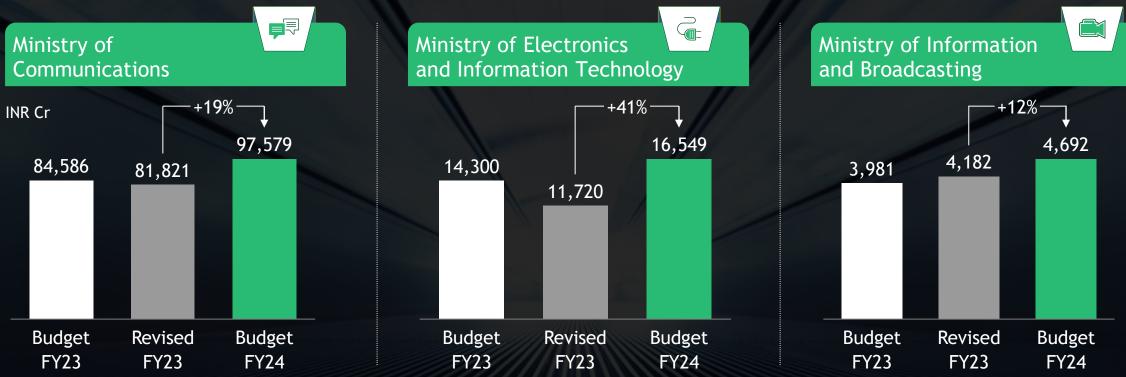
Relief of customs duty on import of mobile parts such as camera lens



Introduction of National Data Governance policy to enable the access to anonymous data for research by Start-ups



Boost to R&D, Digital India Program, Electronics and IT/ITesS in the Budget



The budgetary allocation for communications went up slightly by 19% over revised FY23 number. This included an allocation to Bharatnet, R&D and Domestic Industry Incentivization Scheme that provides budget for Technology Development and Investment Promotion (INR 55 Cr), Champion Service Sector Scheme (INR 60 Cr) and Production Linked Incentive Scheme (INR 800 Cr)

Budgetary allocation under Ministry of Electronics and IT saw major boost. It is up by 41% over revised FY23 budget wherein INR 4,795 Cr is allocated for Digital India Program that includes promotion of Electronics and IT HW Manufacturing, IT/ITeS Industries, cyber security, R&D and promotion of digital payment. Govt also allocated INR 3,000 Cr for development of semiconductors, display manufacturing, sensors, compound semiconductors and silicon semiconductor fabs

Allocation for Ministry of Information and Broadcasting was up by 12% to support broadcasting infrastructure network development

Spur in emerging technologies with the launch of National Data governance Policy, CoEs for AI, 5G labs, and introduction of Industry 4.0

Them	nes	Policy Announcement	Impact
	5G services	 100 labs will be established across engineering institutions to develop 5G applications and services 	 The new scheme will aid to create new range of business models and employment opportunities The labs will cover diverse range of applications such as smart classrooms, precision farming, intelligent transport systems, and health care applications
	Launch of Industry 4.0	 Pradhan Mantri Kaushal Vikas Yojana 4.0 will be launched to skill lakhs of youth within the next three years 	 The scheme will cover a wide range of courses for Industry 4.0 like coding, AI, robotics, mechatronics, IOT, 3D printing, drones, and soft skills To enhance it further, 30 Skill India International Centre's will be established across different states of India
	Devices	 Customs duty on camera lenses and parts has been reduced from 2.5% to nil. The lenses are used in the production for phones, laptops and DSLR cameras 	 This will lead to increase in the domestic manufacturing of cell phones Though, concessional duty on lithium-ion cells for batteries will remain same for another year
	National Data Governance Policy	 Launch of National Data Governance Policy to encourage innovation and research by start-ups and education institutions 	 This will enable access to anonymized data which can be used by researchers and start-ups to study specific data-sets
	CoE for Artificial Intelligence	 Three CoE for AI will be established in top educational institutes of India Leading industry players will participate to partner in conducting AI-based interdisciplinary research 	 The launch of the scheme will help to develop cutting-edge applications and scalable problem solutions in the areas of agriculture, health, and sustainable cities This will also help to build effective AI ecosystem to uplift quality human resources in the field of AI
٥٥	Online Games	 Government has proposed a 30% tax on "net winnings" from online games TDS threshold has been removed from INR 10,000 to nil 	 This will ensure to deduct the tax on the entire winnings of games For lottery and crossword puzzle games, the threshold limit of INR 10,000 for TDS will continue



Digital public infrastructure for agriculture, farmer-centric solutions, digitalization of library, and support for DigiLocker services were key features

Them	nes	Policy Announcement	Impact
	Digital India, (Support to artisans and craftspeople)	• Launch of PM Vishwakarma Kaushal Samman (PM VIKAS) scheme for indigenous arts and crafts people to improve the quality, scale and outreach of their products	 The scheme will provide them with the access to advanced skill training, modern digital techniques, green technologies, linkage with local and global markets, digital payments, and social security The new scheme will also help them to integrate with the MSME value chain
	Agriculture infrastructure and fund accelerator	• A digital data-based agriculture infrastructure will be built to enable inclusive farmer-oriented solutions through relevant information services for crop planning and health	 The scheme will aid to understand crop estimation, market intelligence, and support for growth of Agri-tech industry and start-ups An Agriculture Accelerator Fund will also be established in rural areas and will bring in modern technologies to transform agricultural practices, hence increasing Agri-productivity and profitability
	Digitalization of Inscriptions	 Bharat Shared Repository of Inscriptions (BharatSHRI) will be set up in a digital epigraphy museum 	 This will lead to digitization of one lakh ancient inscriptions in the first stage The BharatSHRI will be setup by the Archaeological Survey of India at Hyderabad
	Digilocker service	 Digilocker will have wide range of documents such as Aadhaar, PM Jan Dhan Yojana, Video KYC, India Stack and UPI all facilitated by digital public infrastructure 	 This will help to store and share documents securely online with various authorities, banks and other businesses An Entity DigiLocker will be set up that can be used by MSMEs, large business and charitable trusts institutions for online payments



Consumer Goods

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BUSINESS

BUDGET

Continued push to increase consumer spending; many changes in custom duties announced across sub-sectors



Tax reliefs announced across income groups



Duties on various camera lenses and parts slashed



Taxes on cigarettes revised upwards; increased by 16%



Policy push to seize lab grown diamonds opportunity



India as the Global Hub for Millets Placing more disposable income in the hands of consumers could propel demand for consumer goods

Relief in these custom duties could further deepen domestic value addition in mobile manufacturing

Hike in price of cigarettes likely to follow and passed onto consumers

This step could make India the undisputed leader in the diamond cutting and polishing business

Given their nutrition benefits and increased consume focus on health, focus on millets is a welcome move

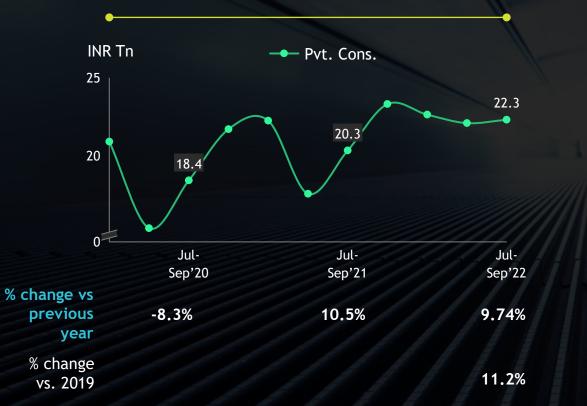


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Private consumption has grown vs. Jun-Sep'21 & 19 levels; the budget has given more sops to accelerate domestic consumption



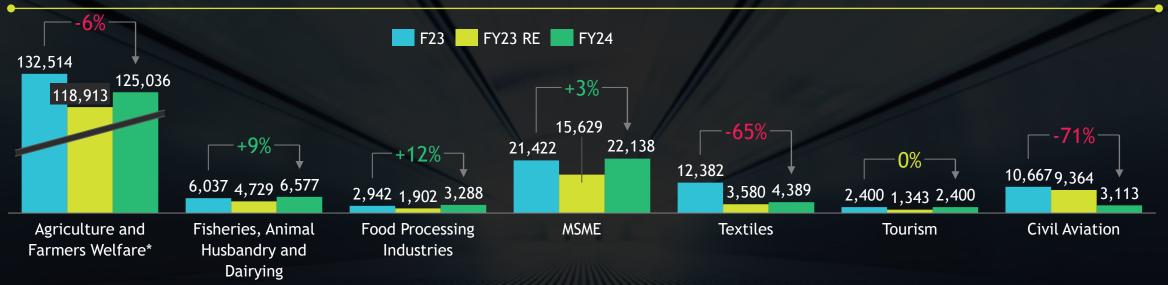


Announcements to boost private consumption

- Lower tax slabs will result in higher disposable income, further boosting consumption
 - Annual income of up to INR 7 lakh will not invite income tax under the new tax regime
 - Surcharge rates were dropped from 37% to 25% for those having taxable income exceeding INR 5 Cr
 - This change will cost the ex-chequer INR 35,000 Cr in direct tax collected, but will be offset by indirect taxes from enhanced consumption
- Capital expenditure increased to INR 10 lakh Cr, a growth of 33%
 - This move will positively impact rural job creation, which in turn is likely to cause a surge in rural demand for FMCG goods

Budgetary allocation to consumer related ministries reduced by ~13%; Civil Aviation and Textiles witnessed the largest downturn

Allocation to ministries in budget announcements, in INR Cr



* Doesn't include Agri inputs (Chemicals, petrochemicals, fertilizers, etc.)

- Outlay for Civil Aviation sector has plummeted by 71%, as disbursement for Air India Asset Holding Ltd. has been reduced from INR 9,259.9 Cr to INR 1,144.5 Cr
 - Expenditure for Textile sector has declined by 65%, impacted by decrease in allocation for Central Sector Scheme- "Procurement of Cotton by Cotton Corporation under Price Support Scheme" from INR 9,243.1 Cr to a negligible amount
- Allocation to Food Processing Industries has risen by 12%, surged by increase in allocation for Production-Linked Incentive Scheme for Food Processing Industry from INR 1,022 Cr to INR 1,530 Cr



Major boost to lab-grown diamonds; however, products made from precious metals as well as imitation jewellery to get expensive

Themes	Policy Announcement	Impact
Precious metals, gems & jewelry	 Reduction in customs duty on seeds used in the manufacture of lab- grown diamonds (LGD) Increase in customs duty of silver from 7.5% to 10%, silver dore bar from 6.1% to 10% to align that of gold and platinum Increase in customs duty for articles made from precious metals (gold/silver/platinum) from 20% to 25% Increase in customs duty of imitation jewellery (from 22% or INR 400/kg to 25% or to INR 600/kg, whichever is higher) Conversion of physical gold to e-gold receipt and vice versa will not attract capital gains 	 Boost to the diamond sector will encourage local production of LGD seeds and reduce import dependency. Steps taken towards this high potential sector could further bolster India's position as a global leader in cutting and polishing diamonds Increase in prices of precious metals and products as well as imitation jewellery to impact domestic demand The move will promote investments in electronic equivalent of gold
Textiles & fashion	 Overall decline of 65% in the budget allocation of textile ministry Credit Guarantee Scheme extended for MSMEs with an allocation of INR 9,000 Cr Scheme to increase the production of Extra Long Staple (ELS) cotton announced under Cluster Development Initiative through PPP mode Custom duty on textile machinery increased from 5% to 7.5% 	 Decline in budget allocation towards cotton procurement scheme to affect farmers Better credit availability to textile industry, given 80% of the units in the industry are MSMEs Increased focus on ELS cotton could boost India's garment exports given increase in the capability to manufacture value-added garments Textile machinery to become more expensive. This will impact the sector given limited local manufacturing
Bazaar	 Affordable housing - enhanced allocation for PMAY by 66% to over INR 79,590 Cr 	Real estate sector is expected to benefit from this move resulting in cascading effect on bazaar sector - tiles, sanitaryware, pipes, wires etc.



Increased consumer spending likely to positively impact FMCG categories; reduction in custom duties for mobile and TV parts to boost durables

Themes	Policy Announcement	Impact
FMCG/ Consumer products	 The government has increased tax rebate limit from INR 5 lakh to INR 7 lakh for FY24 Taxes on cigarettes increased by 16%. The commodity has seen a revision after three years Customs duty on the import of bicycles has been increased from 30% to 35% Customs duty on imports of toys has been increased from 60% to 70% 	 With consumers having access to increased disposable incomes, the move will accelerate overall consumption in the economy and propel growth in the FMCG categories Net tax on cigarettes would require a 1% to 3% price hike for cigarettes in different categories, most likely to be passed on to consumers, as per experts The increase in customs duties of categories such as bicycles and toys could spur local manufacturing
Durables	 Customs duty on camera lenses and parts has been reduced from 2.5% to nil. The lenses are used in the production of for phones, laptops and DSLR cameras Customs duty on the open cell of TV panels has been reduced from 5% to 2.5% Basic customs duty on electric kitchen chimneys has been increased from 7.5% to 15% 	 Reduction in basic customs duty could enhance domestic mobile handset manufacturing and boost export competitiveness Mobile phones and TV sets to get cheaper, which could boost exports, in addition to giving boost to domestic demand Domestic demand for electric kitchen chimneys could see a decline
W Agri	 In a push to make India a global hub for millets, Indian Institute of Millet Research, Hyderabad will be supported as the Centre of Excellence for sharing best practices, research and technologies at the international level Reduction in custom duties across various categories of aquatic feed Customs duty on imports of pecan nuts reduced from 100% to 30% 	 The UN has declared 2023 as the Year of Millets. The increased effort to promote millets could prove beneficial in driving millet consumption and exports Reduction in customs duty of aquatic feed will boost the fisheries sector and potentially exports

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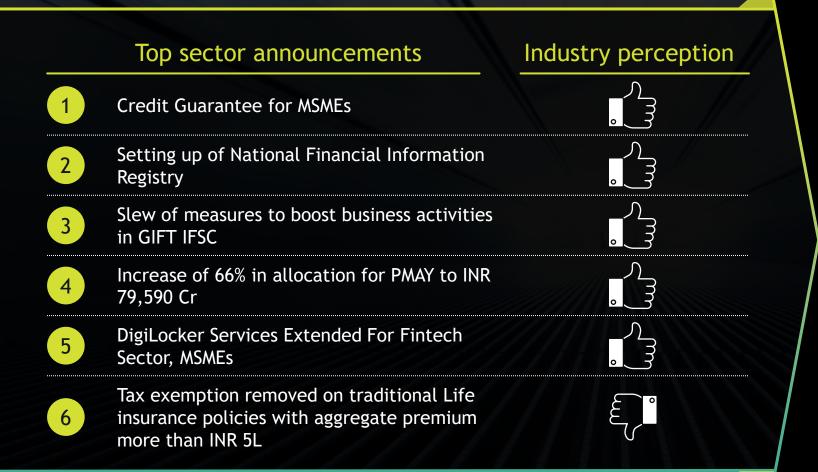
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Financial Services

BUSINESS

BUDGET

Sector gains due to strong focus on digital, MSMEs and financial inclusion





Sector Impact

- Budget has provided impetus for sustainable growth of FS sector
- Initiatives on financial inclusion agenda will go a long way to build an open, digital and inclusive India with a long-term vision





Revamped credit guarantee scheme for MSMEs

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Giving a push to the 6.3 Cr MSMEs in India, FM announced an infusion of INR 9,000 Cr under revamped Credit guarantee scheme for MSMEs with effect from April 1 this year



The MSME segment accounts for 30% of GDP and employs nearly 11 Cr people. As per a recent study, ~65% of the MSMEs in the country had availed benefits under the Emergency Credit Line Guarantee Scheme (ECLGS)



The new credit guarantee scheme is expected to lower cost of credit by 1% and allow MSMEs to avail additional collateral free credit guarantee of INR 2 lakh Cr



As per industry experts, the NPA rate in banks for MSME borrowers who availed of ECLGS was lower than the category that did not avail of the scheme



The budget announced several measures to prop up the MSME sector, including extension of ECLGS till March 31, 2023, and a Raising and Accelerating MSME performance (RAMP) programme with an outlay of INR 6,000 Cr







Slew of measures to boost business activities in GIFT IFSC

GIFT-IFSC is the maiden International Financial Services Centre (IFSC) in India
Objective is to develop a world class smart city that becomes a global financial hub with the development of an IFSC



Single-window IT system for registration and approval from relevant authorities -IFSC Authority, GSTN, RBI, SEBI and IRDA to help reduce compliance and red tape

- Permitted acquisition financing by IFSC banking units of foreign banks which will help reduce the cost of financing of outbound M&A transactions
- Establishing a subsidiary of EXIM Bank for trade refinancing in IFSC

Plan to set-up digital embassies in IFSC which will host backup of most critical data and services of other countries to ensure digital continuity



As per experts, the policy support will certainly act as a catalyst in **expediting the growth of GIFT City**, thus making it a vibrant global financial hub for domestic and international entities. These measures will help strengthen the ease of doing business in IFSC

Digital Push: Government to continue support for digital payments; expands scope of DigiLocker, PAN to be the common identifier

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📋 Themes	■ Policy Announcement	🖉 Impact
S Digital Payments	 Fiscal support for digital public infrastructure of digital payments will continue in FY24 Subsidy for digital payments jumps two-folds to INR 2,137 Cr 	 The money allocated under digital payments is generally disbursed to banks as a subsidy for promoting UPI transactions This subsidy is given because the government has restricted banks to charge users any transaction fees on UPI
Fintech Services	 Government digital certificate depository DigiLocker services has been extended for fintech sector An entity DigiLocker will be set up for MSMEs, large businesses and charitable trusts 	 DigiLocker aims at the Digital Empowerment of citizens by providing access to authentic digital documents One-stop solution for updation of identity will be established using DigiLocker service and Aadhaar as foundational identity
PAN as common identifier	• PAN to be the common identifier for digital systems	 The KYC process will be simplified adopting a 'risk-based' instead of 'one size fits all' approach The government has reduced more than 39,000 compliances for enhancing the ease of doing business
		57 BCG



Other updates for Financial Services sector from Union Budget 2023-24

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Agri credit target increased by 11% to INR 20 lakh Cr

Allocation for PMAY increased by 66% to INR 79,590 Cr

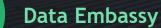
An Agriculture Accelerator Fund will be set-up to encourage agri startups by young entrepreneurs. The objective is to transform agricultural practices, increase productivity and profitability

This is positive for India's rural infrastructure and adding power to lower and middle-income groups. This will not only boost demand for housing credit, but is also a positive for the cement sector

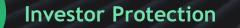


Setting up a National Financial Information Registry

This will serve as the central repository of financial and ancillary information. This will facilitate the efficient flow of credit, promote financial inclusion, and foster financial stability









For countries looking for digital continuity solutions, government will facilitate setting up of their Data Embassies in GIFT IFSC

Government will make certain amendments to the Banking Regulations Act, the Banking Companies Act and the RBI Act to improve governance and investor protection in Banking Sector



Insurance | Tax exemption removed on traditional Life insurance policies

Key Sector Announcement

Industry perception

Income proceeds from high value traditional life insurance policies no longer tax exempted

- Until now, proceeds from all traditional life insurance policies (non-ULIPs) were tax-free without any specified limits¹
- As per the new policy, if the aggregate of premium for such policies is more than INR 5 L, no tax-exemption shall be granted. This applies to policies issued on or after 1st April 2023
- Proceeds received in the case of death of the policyholder will continue to be tax-exempted



- This move can be detrimental to the sale of high sum assured traditional savings products.
- Post noon on 1st Feb, shares of LIC, HDFC Life, ICICI
 Prudential & SBI Life tanked
 10-12%²

1. Provided annual premium does not exceed 10% (some cases 20%) of the Sum Assured under the policy 2. Recorded until 3PM IST on 1st Feb 2023 Source: Union Budget 2023-24 press release; BCG analysis



Travel, Cities & Infrastructure

RUSINESS

Sector gains driven by higher budget allocation, measures to improve financing and focus on inclusive & sustainable growth

Top 5 sector announcements

33% increase in capital outlay

- 100 critical projects enhancing first and last mile, regional air connectivity identified
- Union govt. to continue 50-year interest free loans to state govt. for capital expenditure

Focus on inclusive growth - outlay for Pradhan Mantri Awas Yojna (PMAY) has been enhanced by 66%

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Sustainable City Development - INR 10,000 Cr UIDF launched, improving municipal credit worthiness and capability enhancement



50 tourist destinations to be developed as complete package - including physical and virtual infra



Infrastructure finance secretariat to assist in crowding in private investment

Industry perception





Sector Impact

Higher capital allocation, launch of multiple reforms/initiatives to ensure good governance & ease of financing will boost sector growth





Infrastructure & investments one of seven outlined budget priorities

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Increased capital investment outlay by >33% to INR 10 lakh Cr; with highest ever capital outlay to railways at INR 2.4 lakh Cr

100 critical transport infrastructure projects identified for end-to-end connectivity for ports, coal, steel, fertilizer sector - require an investment of INR 75,000 Cr, of which INR 15,000 Cr is planned to be sourced from private sources



Budget took a well-rounded view of developing sustainable cities of the future. An allocation of INR 10,000 Cr to the urban infrastructure development fund, launch of multiple reforms for capacity building (Mission Karamyogi), and improving municipal creditworthiness and urban planning (efficient use of land resources, TOD, affordability, etc.) were announced

Allocation of PMAY has been enhanced by 66%, to ensure inclusive development.

Development of at least 50 tourism destinations, through challenge mode, was announced. The development would focus on not only physical infra but also virtual connectivity, tourist guides, etc. States will be encouraged to set up a Unity Mall in their state capital or most prominent tourism centre or the financial capital for promotion and sale of their own ODOPs (one district, one product)

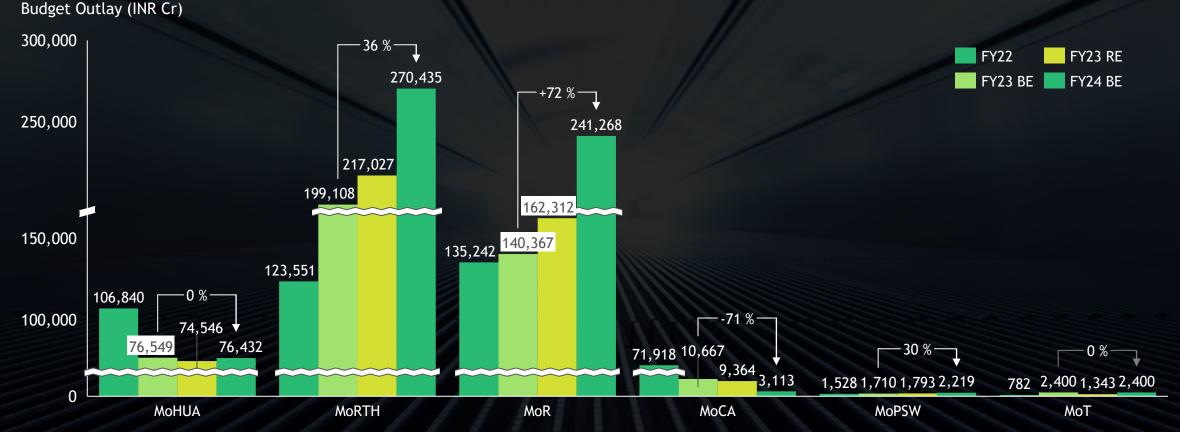
Focus on green growth - Green credit program, coastal shipping, green buildings brought to the forefront





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Roads and rail witnessed the highest capital allocation jump; together they accounted for >85% of the infra budget*



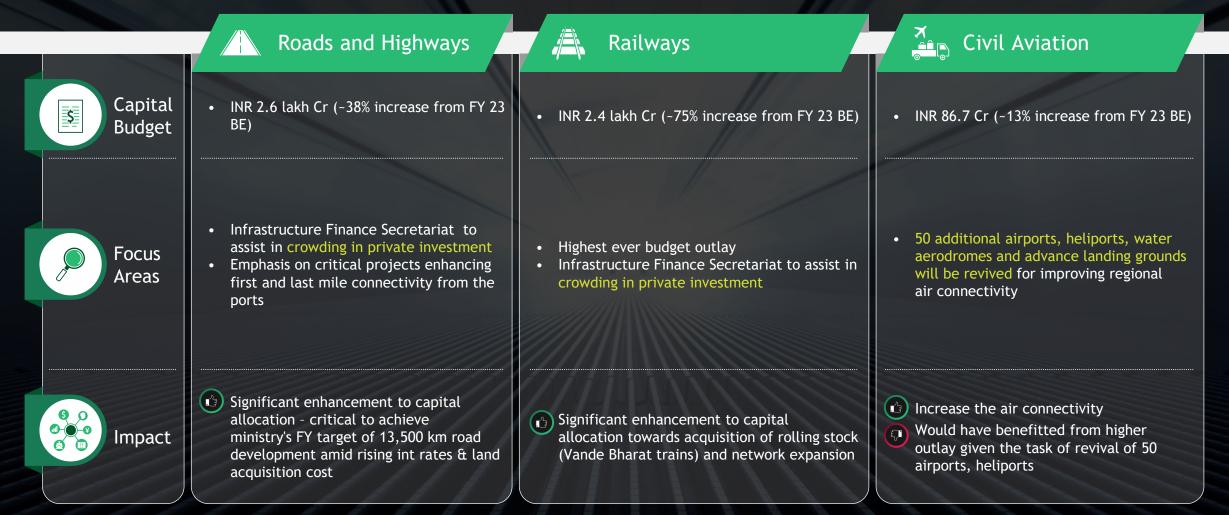
*including transport, urban and tourism sectors

Note: Budgetary outlay includes both capital and revenue expenditures for the year

MoUHA: Ministry of Housing and Urban Affairs; MoRTH: Ministry of Road Transport and Highways; MoR: Ministry of Railways; MoCA: Ministry of Civil Aviation; MoPSW: Ministry of Ports, Shipping and Waterways; MoT: Ministry of Tourism

Source: Union Budget 2023-24 press release; BCG analysis

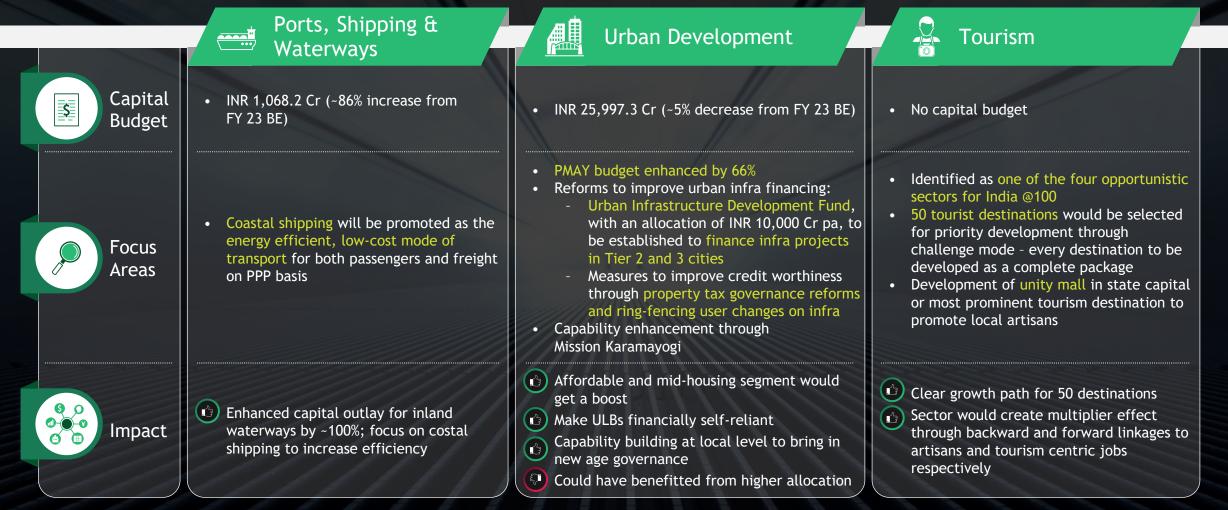
Budget increased allocation for roads & rail to enhance end to end connectivity & implement flagship initiatives under Gati Shakti



Infrastructure Finance Secretariat has been set up in Dept of Economic Affairs, Ministry of Finance in 2022 Note: Capital Budget allocation includes allocation earmarked for development/investment works. This excludes revenue expenditure that is done for the normal running of Government Departments and for rendering of various services, making interest payments on debt, meeting subsidies, etc. from total budgetary allocation Source: Union Budget 2023-24 press release; BCG analysis

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Emphasis on development of sustainable, inclusive cities and tourist destinations; budget for welfare programs like PMAY increased



Note: Capital Budget allocation includes allocation earmarked for development/investment works. This excludes revenue expenditure that is done for the normal running of Government Departments and for rendering of various services, making interest payments on debt, meeting subsidies, etc. from total budgetary allocation

Source: Union Budget 2023-24 press release; BCG analysis

Building Materials

BUSINESS



The industry is poised to experience a positive spillover effect as a result of increased investment in infrastructure and the persistent drive for access to affordable housing



Union Budget FY24: Key impact on building materials sector



The flourishing focus on PMAY, Infra capex, and road projects is an omen of brilliant prospects for the BM Sector, leading to a resplendent surge in demand



Affordable housing scheme was notably highlighted with a with a substantial rise of 66% to INR 79,590 Cr in the budget estimate

Capex allocation to MoRTH rose by 36% YoY to INR 2.7 lakh Cr (compared with last year's budget estimates). Total NHAI capex is estimated at INR 1.6 lakh Cr



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Concrete steps taken to provide piped water supply to all rural households; allocation increased by 27% to INR 70,000 Cr



Sector will reap plethora of indirect benefits with soaring investment in infrastructure and focus on affordable housing & rural development



Affordable Housing

PMAY allocation (for rural and urban areas) rose significantly by 66% to INR 79,590 Cr compared to last year's budget

The sustained focus on PMAY signals a powerful surge in the demand for building materials





The allocation for the construction of rural roads through the Pradhan Mantri Gram Sadak Yojna (PMGSY) remained unchanged at INR 19,000 Cr

This will, in turn, escalate the demand for building materials in rural areas

Smart Cities/Airports

50 more airports, heliports, water aerodromes, and advanced landing grounds will be rejuvenated to enhance regional connectivity

Regional connectivity scheme budget doubled to INR 1,200 Cr against INR 601 Cr in FY23 BE

Allocation for Smart Cities Mission and AMRUT underwent a 13% increase to INR 16,000 Cr



New Road Projects

The overall capex for the roads sector is set at INR 2.7 lakh Cr, with the NHAI accounting for an estimated INR 1.6 lakh Cr

NHAI's budgetary support has experienced a robust growth of 21% compared with the FY23 BE

Budget allocation for road works has increased massively by 67% to 1.1 lakh Cr

Impact sqy



Cement, Ceramic Tiles, Sanitary Ware & other building material products Demand growth (Rural Segment)

Cement (Trade segment)

Infrastructure Development

Cement, Tiles, Sanitary ware & other building material products



Demand growth (Non-Trade)

Cement



Jal Jeevan Mission to continue driving building materials demand

Jal Jeevan Mission

- The Jal Jeevan Mission (Urban), launched in the previous fiscal year, aims to provide water to all 4,378 urban local bodies and ensure 2.86 Cr household tap connections, as well as manage liquid waste in 500 AMRUT cities
- The budgetary outlay of Jal Jeevan Mission has increased 27% to INR 70,000 Cr

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Swachh Bharat Mission

- This initiative, launched in 2014, has been a tremendous success
- Outlay of Urban Swachh Bharat Mission doubled to INR 5,000 Cr while Gramin's outlay remained flat at INR 7,200 Cr

Urban Infrastructure

- The government remains dedicated to boosting the use of public transportation in urban areas. Along with expanding the metro network in large cities, the government also aims to introduce more cost-effective metro technologies in Tier-2 cities and the surrounding areas of Tier-1 cities
- Total allocation to Metro projects remained flat at INR 19,500 Cr in FY24 BE

Railw

- Railways
- Total allocation to Ministry of Railways for capital expenditure has increased manifold to INR 2.4 lakh Cr (9x of FY14 BE)
- The government's focus on enhancing railway infrastructure is expected to drive growth in cement demand

Metals & Mining

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BUSINESS

Enhanced budgetary allocation to infrastructure and rail to drive demand



Action/Announcement



Introduction of Urban Infrastructure Development Fund (UIDF) to create urban infrastructure in Tier 2 and Tier 3 cities.



Enhancement of PMAY scheme (INR 79,590 Cr) housing scheme for the urban poor





100 critical transport infrastructure projects for steel, coal etc. identified for investment (INR 75,000 Cr)

Highest ever capital outlay for railways (INR 2.4 lakh Cr)



Enhancement of vehicle scrappage policy - Central govt and states will also participate in replacing old vehicles





• Will boost rural demand for construction grade steel, iron, aluminium and copper industries

• Will have positive impact on Steel, Iron, aluminum and Copper industries

 Positive for flat steel producers such as Tata, JSW, AM/NP, SAIL and rail producers like JSPL, SAIL

Will ensure higher availability of steel and metal scrap in the market for unorganized or small rebar players
Expected to provide small boost to auto sector

Budget is likely to work positively for rail producers (JSPL, SAIL); iron, copper, aluminium, steel and un-organized long steel players





Civil

Aviation



INR 86.7 Cr (~13% increase from FY23 BE)

INR 1,068.2 Cr (~86% decrease from FY23 BE)

Urban Development

Ports, Shipping

& Waterways



Railways



Roads and Highways

INR 0.3 lakh Cr (~5% decrease from FY23 BE)

INR 2.4 lakh Cr (~75% increase from FY23 BE)

INR 2.6 lakh Cr (~38% increase from FY23 BE)



With huge outlay and emphasis on capital expenditure (~33% increase) in all infra sectors, and focus on execution of projects is likely to boost demand for metals (Steel, Aluminum, copper) and minerals in the economic growth

Source: Union Budget 2023-24 press release; BCG analysis



Changes in basic custom duty to have limited impact on the sector



The current budget will continue to retain some policies proposed in previous budget:

- Exemptions of duties on import of CRGO steel, ferrous scrap, nickel cathode, etc.
- 2.5% Basic customs duty on copper scrap imports to support its usage in MSME sector

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