



DIGITAL BCG

IMMERSION CENTER

Accelerating digital transformation

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Accelerating digital transformation

DigitalBCG Immersion Centers are hands-on, collaborative environments - **both physical and virtual** - that allow clients to envision and build their digital future.

Leading experts across all digital disciplines come together to immerse you in digital transformation topics and to co-create and accelerate your digital transformation journey.

Through interactive content and immersive technology, our experts bring digital topics to life and help uncover your organization's impact potential.



Digital Immersion

How can your organization benefit?



Experience new ways of working and the latest in workspace design



Discover cutting-edge technology and use cases



Network with other business leaders across industries



Meet with leading experts on digitization topics in the span of one day, with an action-oriented, tailored agenda

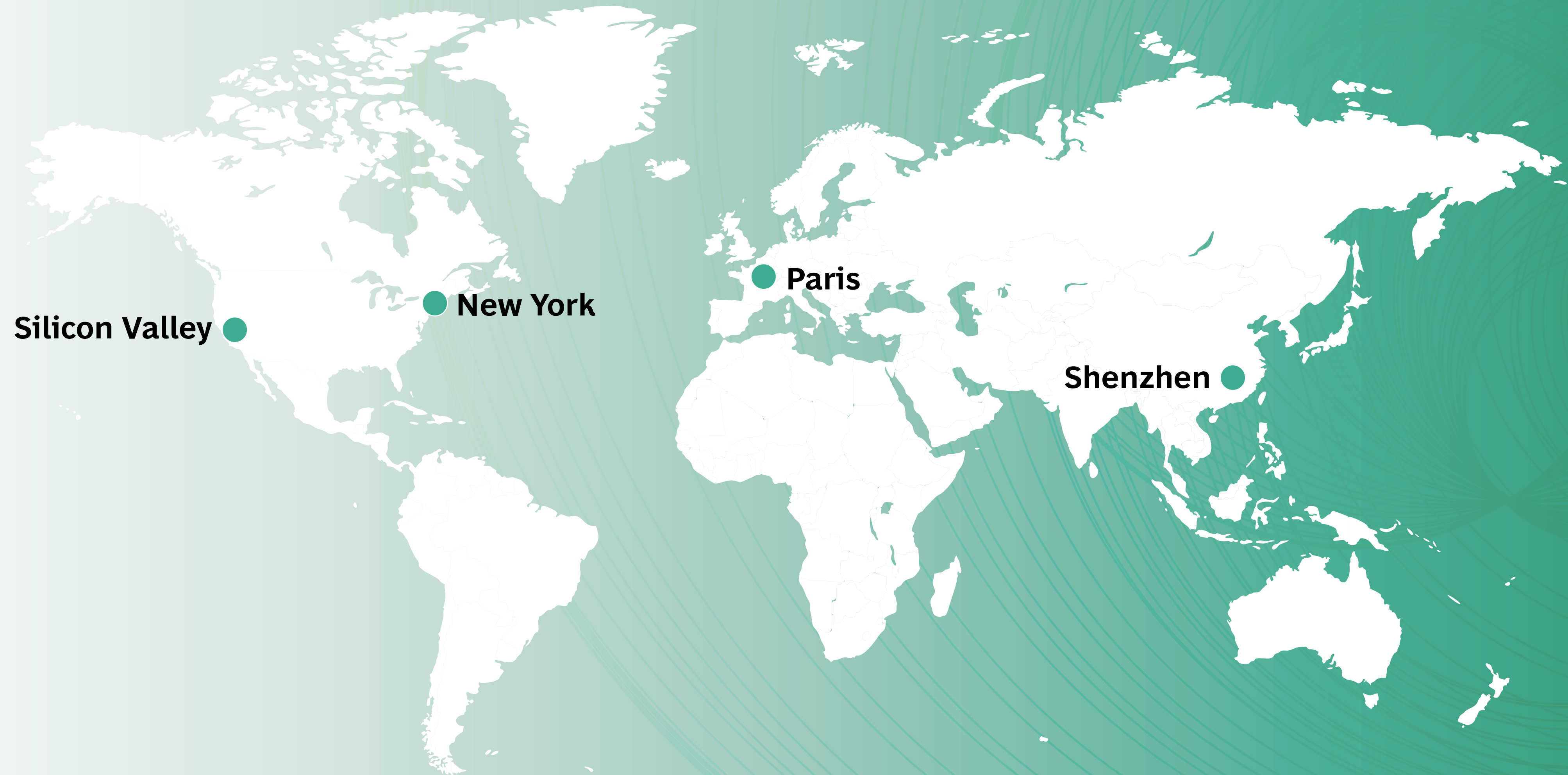


Quickly grasp digital concepts using interactive, hands-on content and technology



Explore the local technology and start-up ecosystem and discover new avenues for digital disruption

Immersion Center Locations*



*Virtual and hybrid sessions available (learn more [here](#))

Paris

Located in the heart of Paris, the Immersion Center is within close proximity to the BCG Office and its experts.

This exclusive space provides an immersive and sensory experience that breaks typical working habits to boost innovation and inspire creativity.

Our hands-on “Play and Plug” workshops facilitated by BCG digital topic experts are fully customized to help you find solutions to your own business challenges, leaving you with a clear strategic direction for your organization.



Silicon Valley

BCG has a long history in Silicon Valley, working with major players who have ushered in innovation across all industries.

We have furthered our engagement in the valley with our Silicon Valley BCG office and digital center. The center not only enables visitors to get hands-on opportunities to more deeply understand digital and what it means for their business, but it also serves as a connection point to local innovators and disruptors.

It also houses teams working on digital projects and experts from across all functions, causing collisions of ideas and capabilities critical to business innovation.



New York

The BCG New York office is at the forefront of workplace design, nurturing innovation and collaboration for BCG digital experts across all digital disciplines.

Visitors of the DigitalBCG Immersion Center New York experience new ways of working in hands-on workshops tailored to address their specific business challenges. Co-located with BCG's digital teams, you can ideate with experts on-site and create actionable outcomes.

Using interactive content, BCG's experts will work with you to uncover the digital potential of your organization, revealing an array of possibilities for your own digital transformation journey.



Shenzhen

Our offerings consist of digital transformation strategy & execution, digital solution architecture and incubation of new digital growth opportunities.

The Shenzhen Immersion Center is leading the way in advanced technology-driven initiatives including big data analytics and artificial intelligence built upon BCG's well-known strategic thinking and deep industry insights. This Center will provide a full spectrum of digital solutions and related consulting services to serve the public and private sectors in China, the Asia Pacific region and the rest of the world, enabling visitors with future-proof capabilities that are required to embark on their digital transformation journeys.

Besides having session-level programs such as interactive workshop and simulation games, the Shenzhen center also expands influence among the ecosystem by gaining first-hand insights from local digital giants, start-ups, and smart retail stores in Shenzhen.



Virtual and Hybrid Immersion Sessions

Can I experience digital immersion remotely?

Our virtual offer enables you to join immersive sessions remotely from anywhere in the world. Using new ways of working and virtual tools, our digital experts keep everyone engaged and inspired despite the remote setting.

Virtual sessions include:

- Gamified content to enable learning by doing
- Ideation workshops
- Expert roundtables
- Virtual tech ecosystem tours

Our centers can also accommodate hybrid sessions with participants attending in-person at one of our locations while the rest of the team connects remotely.



Visit us to see for yourself

Contact us at
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and visit our website

